CURRICULUM VITAE

Dr.C.SUMANGALA

Head of the Deaprtment Department of Management Science Yuvaraja's College (Autonomous) University of Mysore Mysore – 570 005. INDIA. **Tel**: Off. 91-821-2419164, 2419292 Res. 91-821-2566013, 2461013

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QUALIFICATIONS:

DEGREE	INSTITUTION	YEAR	CLASS OBTAINED	RANK	UNIVERSITY
B.B.M	ATNCC, Shimoga,	1984	I		Mysore
M.B.A	Department of Management Science, Manasagangotri, U.O.M.	1991	I	V	Mysore
Ph.D.	COMMERCE	2010	-		Mysore

CAREER:

POSITION	YEAR'S	INSTITUTE
Temporary lecturer	1991-1998	Maharaja's College U.O.M, Mysore.
Guest Faculty	2000-2001	D.O.S in Business Administration, UoM
Lecturer(Permanent)	2003-2007	Maharaja's College, U.O.M, Mysore.
Lecturer (Permanent)	2007-2010	Maharaja's College, UOM, Mysore.
Assistant Professor	June 2010 onwards	Maharaja's College, UOM, Mysore.
Assistant Professor	June 2014	Yuvaraja's College (Autonomous), UOM

Ph.D Guidance- Candidates Completed

Sl.no	Name	Title	Awarded/ Year
1	N.Venkatesh	Evaluation of Six Sigma Implementation in Select Manufacturing Industries in Mysore	18-10-2014
2	Khadijeh Khodabakhshi Parijan	Impact of Human Resource Disclosure on Firm Value: A study on selected Companies in Bombay Stock Exchange	07-02-2015
3	Irfan Mohmed	Green marketing Strategies for Select Consumer Durable	05-04-2016
4	B.Harshavardhana	Social Advertising by Karnataka State Government: An Impact Study in Select Districts	27-12-2016

Ph.D Guidance- Candidates Submitted

Sl.no	Name	Subject	Status
1	N.Nirmala	Employee Retention strategies: A	Submitted
		Comparative Study of Select	
		Manufacturing and IT Firms	

Ph.D Guidance-candidates working:

Sl.no	Name	Subject	Date of registration
1	Reena Francis	Women Entrepreneurshp in Tibetan Settlement in Karnataka	WOF-2350/ 2010-11 Dated 01-01-2011
2	Geetha.D.V	Compensation Management: A Comparative Study of Select Public and Private Sector Banks	WOF-2497/ 2010-11 Dated 02-02-2011
3	Shama.E.Milton	Enrolled	WOF-0716/ 2016-17 Dated 28-05-2016
4	Chandan.N	Enrolled	WOF-0816/ 2016-17 Dated 04-08-2016
5	Ramani Naika.K	Enrolled	WOF-1004/ 2016-17 Dated 02-01-2017
Foreig	n Nationals		
1	Manzareh Tajbakhsh	Hedging Commodity Risk using Futures Contracts: A Case study in NCDEX and MCX	WOF-1363/2013-14 Dated 30-09-2013
2	Mohammed Abd- Alwahab Abad Alrawashdeh	Enrolled	WOF-0736/2016-17 Dated 09-06-2016

PROJECT COMPLETED

Minor Research Project:

Title of the Project	Name of the funding Agency	Duration	Remarks
Free bicycle Scheme of Govt of Karnataka-Issues, Problems and Prospects	UGC	18 months	Completed 2014

Professional Development/ Affiliations and Memberships

Served as:

- Member, Board of Examiners in Management, University of Mysore, Mysore.
- Member, Board of Studies in Management, St. Philomenas College, University of Mysore, Mysore.

- Chairperson, Board of Examiners in Management, Yuvaraja's College (Autonomous) University of Mysore, Mysore from 2014-16
- Chairperson, Board of Studies in Management, Yuvaraja's College (Autonomous) University of Mysore, Mysore from 2014-16
- Member, Doctoral Committee, University of Mysore

Co ordinator:

ECA Maharaja's College university of Mysore Co-Cordinator ECA Maharaja's College university of Mysore Member ECA Maharaja's College university of Mysore

Member

- Academic Council, Yuvaraja's College (Autonomous), University of Mysore, Mysore.
- Governing Body, Yuvaraja's College (Autonomous), University of Mysore, Mysore.

Research Experience

- More than 30 research publications in peer reviewed journals
- Guidance to 04 scholars for their PhD and actively involved in research mentorship

RESEARCH ARTICLES PUBLISHED:

Sl	Authors/Year	Title of the paper	Name of the Journal	Status
no				
	C.Sumangala and D.V.Geetha (2016)	The Impact of Training on Employee Job Satisfaction and Job Performance-A	International Journal of Management, IT and Engineering, Vol 6 (3), 1-11	International
		Comparative Study of Private Sector and Public Sector Banks	0 (3), 1-11	
1	Reena francis and C.Sumangala (2016).	Empowering Tibetan Women Through Traditional Skill Development and Cross Culture Practice	Indo Global journal of Commerce and economics, Vol No. 3 Issue No. 4, (Nov 2016) Impact Factor 3.220	International
2	Reena francis and C.Sumangala (2016).	Business Environment amidst Tibetan Women	International Journal of Entrepreneurship and Business Environment Perspectives Vol 5 No. 3, Jul-Sep 2016 Impact factor 6.782	International

3	Reena francis and C.Sumangala (2016).	Cross culture management-A Study of Tibetan Refugee Women Entrepreneurs in Karnataka	Indo Global journal of Commerce and economics, Vol 4, Issue 2, May 2016, ISSN No. 2320-7892.	National National
4	Nagaraja Venkatesh., Sumangala Chikkaswamy., Lancy D'Souza (2015)	The Effect of Six Sigma on Employees-A case Study"	Nitte Management Review, Vol 9, Issue 1, PP 31-42	National
5	Nirmala.N., C.Sumangala	Hierachical analysis of Employee Retention Strategies among Manufacturing and IT firms: A Comparative study	International Journal of Application or Innovation in Engineering & Management (IJAIEM) Vol 4, Issue 8 August 2015	International
6	Harshavardhana, B & C.Sumangala(2015) Acme Intellects)	"Awareness of Health related advertisement: A comparative study of Mysore and Chamarajnagar District"	International Journal of Research in Management, Social Sciences & Technology Vol- 11 No. 11 Jul 2015. (Impact Factor-1.537) ISSN 2320 – 2939 (Print) 2320-2793 (Online)	International
7	Harshavardhana.B & C.Sumangala(2015)	Health schemes of Government of Karnataka and the extent of its usage	International Journal in Management and Social Science Vol.03 Issue-07, (July, 2015) ISSN: 2321-1784 (Impact Factor- 4.358)	International
8	Nirmala.N., C.Sumangala (2015)	Employee retention strategies: a comparative study of manufacturing and it sector	International Journal in Management and Social Science. Vol.03 Issue-06, Page No. 344-354(June 2015)	International
9	Khodabakhshi P. K., Sumangala.C (2014)	"Effect of the value of Human Assets and its Component Variables on Firm Value: A study on listed Companies in Bombay Stock Exchange"	International Science Congress Association Research Journal of Recent Sciences	Accepted

11	Khodabakhshi. P. K., Sumangala. C (2014). Irfan. M., Sumangala. C. & D'Souza. C., (June 2014), International	"An Empirical Investigation of the Relationship among Human Resource Value and Firm's Level of Performance". 'Green Marketing Mix Strategies of Consumer Durables with Reference to Automobile Sector'	Asian Journal of Research in Business Economics and Management, Vol. 4, No. 4, April 2014, pp. 89-98 Journal of Emerging Research in Management &Technology, Volume-3, Issue-6 (June 2014), pg no. 56-60.	National
12	Irfan. M., Sumangala. C. & D'Souza. C., (May 2014)	'Consumer Perception towards Green Marketing Strategies Employed by Automotive Sector'	SAARJ Journal on Banking & Insurance Research, Volume 3, Issue (6) pg 56-60. (May 2014)	National
13	Venkatesh.N., Sumangala.C., (2014)	"Evaluation of Six Sigma in Automobile Manufacturing Industries".	Journal of Contemporary Research in Management, Vol. 9; No. 1, Jan - March, 2014, pp 45-54	National
14	Venkatesh.N., Gowrishanka. M.C., Sumangala. C., (2014)	"Study and Analysis of Implementation Of Six- Sigma: A Case Study of an Automobile Industry"	Int. J. Productivity and Quality Management, Vol. 13, No. 1, pp.19– 38. January 2014	International
15	Irfan. M., Sumangala.C. & D'Souza. L., (2013),	'Influencing Factors for Purchase of Green Consumer Durables',	Erudition:The Albertian Journalof Management. (2013)	National
16	Parijan Khadijeh Khodabakhshi & C.Sumangala (2013).	Firm Financial Performance and Human Asset Value: A Case Study Analysis of Human Resource Accounting Practices in Oil and Natural Gas Corporation Limited (ONGC)	Asian Journal of Research in Social Sciences and Humanities, vol 3, issue 10, pp 37-45, Online: ISSN 2249- 7315	International
17	Sumangala Chikkaswamy & D'Souza Lancy (2013).	Performance Appraisal among Technical and Non-Technical Employees: A Comparative Study of IT	International Journals Of Research in Organizational Behavior and Human Resource	International

		and Non-IT Sector of India	Management, Vol 1, Issue 4, PP 95-104	
18	N.Venkatesh & C. Sumangala August 2013	Impact of Six Sigma implementation: A case study of a pharmaceutical company	International Journal of Research in Computer Application & Management, volume no. 3, issue no. 08	International
19	N.Venkatesh, C.Sumangala, Lancy D'Souza (August 2013)	Outcome of Six Sigma implementation- A case study of manufacturing industry	International Journal of Innovative Research in Science, Engineering and Technology Vol. 2, Issue 8, PP 4077-4082	International
20	Khodabakhshi Parijan and C.Sumangala (2013)	Users' Perception Of Human Resource Disclosure In India.	Tactful Management Research Journal. Vol. 1, Issue. 9, June 2013, ISSN :2319- 7943 PP 1-8	National
21	Parijan, Khadijeh., C.Sumangala (2013).	Development Of Human Resource Accounting (HRA) Research In The Capital Market: Evidence From India	Golden Research Thoughts. Vol 2 Issue 11, May 2013, PP 1-4	National
22	Sumangala.C., Lancy D'Souza. (December 2012)	Managerial level and Performance Appraisal-A Comparative Study of IT and non IT sector	4 D International journal of IT and Commerce, Vol 1, Issue 2, PP 69-75	International.
23	Sumangala.C., Lancy D'Souza. (February 2012)	Job Experience and Performance Appraisal-A Comparative Study of IT and Non-IT Sector	Academicia-An Iternational Multidisciplinary Research Journal, Vol 2, Issue 2.	International
24	Sumangala.C., Lancy D'Souza., Yashodhara Kumar.G.Y (January 2012)	Occupational Stress and Proneness to Psycho- Medical Illnessess-A Study of Employees of Medical Profession	Erudition-The Albertian Journal of management. Vol 6, Issue 1.	National
25	C. Sumangala (2011).	Performance Appraisal among selected IT and non-IT Industries- A comparative study	BVIMSR's Journal of Management Research, Vol 3 Issue 2 October 2011	National
26	Sumangala, C., D'Souza, L. (May	Marital Status and Stress- A study of Information	Asia Pacific Journal of Research in Business	National

	2011)	Technology Employees	Management, Vol 4, Issue 5.	
27		T.C. C.D.I 1		NT 1
27	Sumangala, C.	Influence of Educational	Erudition-The	National
	D'Souza, L, Kennedy	status on Occupational	Albertian Journal of	
	Andrew Thomas	Stress among Software	management. Vol 4	
	(2010)	Employees	issue 2, August 2010 .	
28	Sumangala, C.	Stress to Disease	SCMS journal of	National
	D'Souza, L. (2010)		management volume	
			7, (3) 1 st October	
			2010.	
29	Sumangala, C.,	Role of gender in coping	Erudition-The	National
	Nagendrababu, K N,	with the stress-A study of	Albertian Journal of	
	D'Souza, L. (2009).	software employees	management. Vol	
			3(2), July 2009	
30	Sumangala, C.,	Relationship between age	BVIMSR's journal of	National
	Nagendrababu, K N,	and occupational stress	Management Research	
	D'Souza, L. (2009).	among IT employees	Vol 1(1), April 2009	
31	Sumangala, C.,	Alleviate Stress for	SCMS Journal of	National
	Nagendrababu, K N,	Cyber-Ambience.	Indian Management	
	D'Souza, L. (2009).		vol 6(1) January-	
	, , ,		march 2009	
32	Sumangala, C.,	Relationship between	Management	National
	Nagendrababu, K N,	family environment and	Researcher Vol 15 (1)	
	D'Souza, L. (2008).	Occupational Stress	July-September 2008	
	, ()	among IT employees	J I	
33	Sumangala, C.,	Occupational stress in	Erudition-The	National
	Nagendrababu, K N,	different managerial	Albertian Journal of	
	D'Souza, L. (2008).	levels-A study of	management. Vol	
	= ~~~, ~~ (~ ~~).	employees of IT	2(2), July 2008	
		companies.		
		companies.		

RESEARCH ARTICLES IN PRESS:

1

RESEARCH ARTICLES COMMUNICATED:

1

REFRESHER COURSES ATTENDED:

1	Attended UGC sponsored refresher course in commerce and Management (2 nd special
	winter school) from 9-12-2014 to 29-12-2014
2	Attended UGC sponsored refresher course in commerce and Management from 3-08-
	2011 to 23-08-2011
3	Attended U.G.C sponsored orientation programme conducted by Academic Staff

	College from 13-07-2007 to 09-08-2007.	
4	15 th refresher course in commerce from 9-08-2005 to 29-08 -2005 at U.G.C Academic	
	Staff College, Mysore.	
5	Attended SDP/refresher course for management faculty conducted by D.O.S in	
	management science from 15-04 -98 to 06-05-1998 sponsored by AICTE.	

WORKSHOPS ATTENDED:

1	Attended one day workshop on "Total Quality Improvement" held on		
	august 8th 2006 at Maharaja's college, Mysore.		
2	Attended one day workshop on "Syllabi of fifth and sixth semesters		
	of B.Com and B.B.M", on the 1st July 2006, conducted by Mysore		
	university commerce and management teachers forum in association		
	with D. Banumaiah's college of Commerce and Arts, Mysore.		
3	Attended one day workshop on "Computer Applications" for teachers		
	of B.Com/B.B.M held on 20th February 2006 organized by		
	Department of Studies in Commerce, at EMMRC auditorium M.G.M.		
4	Two day state level workshop on, "Empowerment of young		
	entrepreneurs in Karnataka Opportunities and Challenges"		
	organized by D. Banumaiah's college of Commerce and Arts, Mysore,		
	on 23 rd and 24 th January 2004.		

SEMINARS ATTENDED:

1	Attended UGC sponsored two day National Seminar on Statistical Methods a	
	Data Analysis organised by Department of Statistics, Yuvaraja's College	
	(Autonomous), University of Mysore on 28 th and 27 th September 2014	
2	Attended two days State Level Conference on "Achieving Organisation	
	Excellence through Business Education-Issues and Challenges" organised by	
	FTCCMK, MUCMTF, DOS in Commerce and BIMS, UOM, on 17 th and 18 th	
	February 2012.	
3	Attended two day National Seminar on "Inflation Management: Myths and	
	Realities" on 28 th and 29 th march 2011 organised by Department of Commerce and	
	Management, St.Philomena's College, Mysore.	
4	Attended one day State Level Seminar on Climate Change and Environmen	
	Issues organised by department of Geography and Environmental Studies,	
	Maharaja's College, University of Mysore, at Mysore on the 18 th February 2011.	
5	Attended U.G.C Sponsored Two day National Level Seminar on "Globalization	
	and Managerial Challenges" organized by P.E.S College of Science, Arts, and	
	Commerce, Mandya on 26 th and 27 th April 2010.	
6	Attended One day State Level Seminar on "Emerging Trends in Service Sector"	
	organized by Department of Commerce and Economics, Basudev Somani College,	
	U.O.M, held on 15 th April 2010.	
7	Attended two day UGC sponsored National Seminar organised by Department of	
	English, Maharaja's College University of Mysore, on 29 th and 30 th March 2010	
8	Attended one day National seminar on Emerging Issues in Financial Sector,	
	organised by Department of Post Graduate studies and Research in Commerce on	

	31 st January 2010	
9	Attended two-day state level seminar on "Policy Analysis" and "Inclusive growth	
	in Karnataka" organized by the Department of economics and co-operation,	
	Maharaja's College, U.O.M on 20 th and 21 st march 2009.	
10	Attended one day state level seminar on "Emerging issues in banking sector-	
	challenges ahead" held at J.S.S College for Women, Chamarajanagar, on 22 nd	
	October 2008.	
11	Attended one day U.G.C sponsored state level seminar on "Transformat	
	Leadership- value based management for Indian Business Organizations" held at	
	Kamala Nehru Memorial National College for Women, Shimoga on 2 nd Aug	
	2008.	
12	Attended two-day U.G.C sponsored national level seminar on "Corporate Social	
	Responsibility" held at Basudev Somani College on 7 th and 8 th September 2007.	
13	Attended two-day National Level seminar on "Harnessing Human Capital for	
	Performance Excellence" organized by IHRD at the Leela Palace, Airport road,	
	Bangalore, on December 15 th and 16 th 2006.	

PAPERS PRESENTED:

1	Presented paper titled" Cross Culture Management-A study of Tibetan Refugee Women Entrepreneurs in Karnataka" an <i>International Conference on Competency Building Strategies in Business and Technology for Sustainable Development</i> organized by Sri Ganesh School of Business Management, Salem on 19 th February 2016 Authors: Reena Francis ¹ , C. Sumangala ²
2	Presented paper titled, "Community Empowerment Through Women Entrepreneurship-A Case Study of Tibetan Women Entrepreneurs in Karnataka" at International conference on <i>Community Empowerment in Changing World: Issues and Challenges</i> organized by University of Mysore and State Planning Board on 27 th and 28 th of February 2015. Authors: Reena Francis ¹ , C. Sumangala ²
3	Presented paper titled "Six sigma implementation – the inside reality" International conference on sustainable manufacturing held at Coimbatore institute of technology, Coimbatore from 29 th to 31 st July 2013. Authors: N.Venkatesh ¹ , C. Sumangala ²
4	Presented paper titled "The Contribution of Six Sigma towards the welfare of Employees – A Case Study of Manufacturing Industry at Mysore", National Conference on Innovative and emerging trends in Engineering and Management at AIET, Moodabidri from 22 nd to 23 rd March 2013. Authors: N.Venkatesh ¹ , C. Sumangala ²
5	Presented research paper titled 'Influencing Factors for Purchase of Green Consumer Durables' at National Conference 'Technology in Business: A Competitive Edge for Organisations' organized by Tumkur University at East Point College of Engineering & Management, Bangalore on 28 th March, 2013.

	Authors: Irfan Mohmed ¹ , C.Sumangala ²
6	Presented paper titled "The contribution of six sigma towards the improvement of people's equity—a case study of manufacturing industry at Mysore", International conference on "Managing Human Resources at the Workplace" SDM institute for Management Development (SDMIMD), Mysore from 14 th -15 th December 2012. Authors: N.Venkatesh ¹ , C. Sumangala ²
7	Presented paper titled, "Factors influencing purchasing behaviour of green durable-A Consumer perspective" at a one day national conference on Sustainable Growth in Developing Economies-Challenges Faced in Turbulent Times at MANEGMA 2012, organised by Srinivasa Institute of Management Studies, Pandeshwar, Mangalore on the 12 th of April 2012.
	Authors: Irfan Mohmed ¹ , C.Sumangala ²
8	Presented paper titled: Human Resource Practices and Challenges in Tourism Industry" at two days National Conference, organised by Mangalore Airport DJCC, Airport Authority of India and Department of Business Administration, Mangalore University on the 21 st and 22 nd August 2011.
	Authors: Reena Francis ¹ , C. Sumangala ²
9	Presented paper titled, "Technology and Management" at a two days International Conference on "Re-Engineering of Management Education" organised by the Department of Studies in Commerce and Management, KSOU, Manasagangotri, Mysore, on the 8 th and 9 th of April 2011
	Authors: C.Sumangala
10	Presented paper titled "Green Marketing and Source of Green Education to customers- A Conceptual Framework" at a two days National Conference on "Business and Management" organised by the Department of Business Administration, Sahyadri College of Engineering and Management, Mangalore on the 18 th and 19 th of February 2011.
	Authors: Irfan Mohmed ¹ , C.Sumangala ²
11	Presented paper titled Occupational Stress and Proneness to Psycho-medical illnesses- A Study of Employees in Medical Profession" at the two day National Conference on "Business and Management" organised by the Department of Business Administration, Sahyadri College of Engineering and Management, Mangalore on the 18 th and 19 th of February 2011.
	Authors: Reena Francis ¹ , C.Sumangala ²
12	Presented a paper titled "Performance appraisal among selected IT and non IT Industries- A comparative study" at the National conference on "India Inc: The Decade Ahead" organised and sponsored by Bharati Vidyapeeth's Institute of Management Studies and Research, on the 21 st and 22 nd January 2011.
	Authors: C.Sumangala
13	Presented paper titled "Relationship between Family Environment and Occupational Stress among IT Employees" at two days International Conference on "Knowledge in the new Millennium" organised by, UGC Academic Staff College, UISIA and Ministry of Science and Technology, on the 14 th and 15 th January 2011.

	Authors: C.Sumangala
14	Presented a paper titled "Change Management through H.R. Interventions" at a U.G.C sponsored three day National Conference on "H.R. Paradigms in the 21 st Century-A Social Work Perspective" organized by JSS College of Arts, Commerce and Science from 27-29 th October 2010.
	Authors: C.Sumangala
15	Presented a paper titled "H.R Challenges for Global Management" at U.G.C Sponsored Two day National Level Seminar on "Globalization and Managerial Challenges" organized by P.E.S College of Science, Arts, and Commerce, Mandya on 26 th and 27 th April 2010. Authors: C.Sumangala
16	Presented a paper titled "Marketing During Turbulent Times" at the Eighth State Level Conference of Commerce and Management Teachers in Karnataka, on "Enabling New Age Competencies in Business Education- a Global Perspective" organized by FTCCM and Kuvempu University Commerce and Management Teachers Forum and Department of Post Graduate Studies & Research in Commerce, Kuvempu University. Authors: C.Sumangala

RESOURCE PERSON: For a workshop on "Systems and Contemporary Trends in Student Counseling" on Feb 22nd 2009, held at agricultural College, Shimoga.

CHAIRPERSON FOR SEMINAR SESSION: At Two day National Conference on "Business and Management" organized by the Department of Business Administration, Sahyadri College of Engineering and Management, Mangalore on the 18th and 19th of February 2011.

OTHER SKILLS	Completed computer course "Vidya" which gave an insight into M.S office and internet browsing conducted by
OTHER INTERESTS	APTEC. Reading, playing Shuttle Badminton, cooking, stitching, knitting, gardening etc
VISITS ABROAD	Visited Europe, Australia, Egypt, Israel, USA, Canada